



AUSTRALIAN  
Gift & Homewares  
ASSOCIATION

**EXHIBITOR  
BENEFITS  
&  
SERVICES**

**GIFT+HOME**  
**EXPO** INCLUDING  
TRADE FAIR SYDNEY GIFT FAIR

**AGHA MELBOURNE**  
**GIFT FAIR**  
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION

## EXHIBITOR BENEFITS AND SERVICES

AGHA is committed to supporting the industry & aiding small businesses during tough economic times. As an AGHA Wholesaler Member, you join a community of like-minded businesses & receive subsidised exhibition rates, complimentary exhibitor services, & exclusive discounts.

### EXHIBIT FOR LESS

As the peak industry body, we have the ability to offer your business highly subsidised rates which are significantly less than other commercial event providers (between 30% - 40%).

Whether you are an exciting start-up ready to launch to market or a leading supplier within your sector, all AGHA Wholesale Members receive subsidised exhibition rates.

**BUSINESS  
PARTNER  
DISCOUNTS**

SERVICES  
VALUED AT  
OVER  
**\$1000  
AT ZERO  
COST**

**LOW  
EXHIBITION  
RATES**

### EXHIBITOR OPERATIONAL SERVICES

To save you important dollars and make your exhibition experience simpler, AGHA provide exhibiting Members additional services **valued at over \$1000, at zero cost**. We value our exhibitors and provide services that other exhibition organisers would normally charge fees for.

#### ► Public Liability Insurance

AGHA pays for your Public Liability Insurance which protects against claims of personal injury that a third party suffers (or claims to have suffered) as a result of your business activities. PLI does not cover your products or any material being transported to/from the event or during the exhibition. Your freight provider can include insurance for movements to/from the exhibition. Each exhibitor is advised to check with their own insurer as to the status of insuring their products and product liability during the exhibition.

#### ► Forklift & Labour Service

AGHA pay for GEL Event Logistics forklift service from Wednesday to Friday of move-in to transport product from your truck/vehicle to your stand, and back again for the move-out. Early access exhibitors prior to that can still utilise the forklift service by GEL however there will be a direct charge which can be organised pre-fair. GEL also manage all freight logistics onsite including storage of your boxes and pallets during the Gift Fair.

#### ► Onsite Storage

AGHA pay for the onsite storage space for your pallets, boxes and crates. This means you do not have to sacrifice space on your stand for storage.

#### ► Power Consumption Fee

AGHA cover the cost of the power consumed on your stand throughout the entire Gift Fair. This is not relating to the purchase of actual power points, just the consumption of all power and electricity onsite.

#### ► Test & Tag

AGHA pay for an electrician to come onsite during move-in to help with the testing of any last-minute items. Any electrical products you wish to use on your stand must be tested and tagged prior to coming onsite, including lights. However, we understand that you may have a last minute item that needs testing. Subject to availability, AGHA will cover the cost of testing up to 5 items per exhibitor. Charges will apply for any items beyond this.

#### ► Stand Cleaning

AGHA pays for the vacuuming of your stand on the night prior to show open, along with during the fair.

#### ► Safety Vests

AGHA have safety vests available for exhibitors at the loading dock during move-in and move-out.

#### ► Name Badges and Lanyards

**SAVE  
\$1,000+  
INC GST**



## EXHIBITOR BENEFITS AND SERVICES

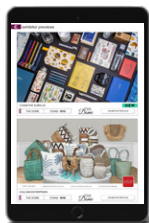
### EXHIBITOR COMPLIMENTARY MARKETING

Unlike other commercial event providers, we provide all exhibitors with an **exhibitor exposure** marketing package **valued at over \$1,500 at no cost**. We provide this complimentary marketing and promotional package to help you reach buyers before, during and after the Gift Fair. (Material must be delivered before deadlines see [agha.com.au/spec-sheet](http://agha.com.au/spec-sheet))

SAVE  
\$1,500  
INC GST

#### 1. Digital Industry Catalogue

- ▶ FREE preview advertisement
- ▶ FREE company listings including:
  - Alphabetical Index
  - Product Category Index
  - Brand Index
  - Core Values Index
  - Floor Plan & Stand Index



Preview Advert examples

#### 2. Printed Buyers Guide

- ▶ FREE company listings including:
  - Alphabetical Index
  - Product Category Index
  - Floor Plan & Stand Index



Buyers Guide example

#### 3. Online Supplier Directory

- ▶ FREE website listing including:
  - Company profile with contact details
  - Virtual business cards
  - Product images and collateral
  - Shareable link direct to your profile
  - Access to all opt-in leads + more



Online Directory

### LOW-COST HIGH-REACH ADVERTISING OPPORTUNITIES

- |                              |                                |                          |
|------------------------------|--------------------------------|--------------------------|
| • Digital Industry Catalogue | • AGHA Website News            | • Email Direct Marketing |
| • Printed A5 Buyers Guide    | • Onsite Event Opportunities   | • Design Services        |
| • Social Media               | • Range of Advertising Bundles |                          |

View at [agha.com.au/media-kit](http://agha.com.au/media-kit)

### EDUCATION & NETWORKING

We provide dedicated education and networking opportunities and all-round support to our members to keep their business costs low and assist their businesses to grow. Our networking events at the fairs give you complimentary drinks and canapes.

As a member you can access free-of-charge, education seminars designed specifically for our industry and your professional growth. Save \$75 **per seminar** led by industry experts on a range of topics with innovative strategies and actionable insights.

For only \$352 per annum:

As an AGHA Member your **total savings** per exhibitor, per event start from: **\$2,500**  
INC GST

**PLUS** highly subsidised exhibition stand rates, low-cost advertising opportunities, subsidised design services, Business Partner discounts & free expert education.

## EXHIBITOR BENEFITS AND SERVICES

### IMPORTANT BUSINESS DISCOUNTS

As a member you receive important business discounts all year round from our network of Business Partners including insurance, banking products, HR, freight and more. Below is an overview of the latest business discounts - view [agha.com.au/business-partners/](http://agha.com.au/business-partners/)

#### FEDEX

##### SERVICE: FREIGHT MEMBER BENEFITS:

- International air freight – express and economy
- Domestic road freight to and from anywhere in Australia
- Domestic air freight including 3kg and 5kg satchels
- Local courier services
- Taxi truck hire services



#### TYRO

##### SERVICE: MERCHANT FACILITIES MEMBER BENEFITS:

- Tyro aims to provide value with an exclusive, competitive rate for AGHA members. Visit [go.tyro.com/agha](http://go.tyro.com/agha) for more information.



#### AUSTBROKERS ABS

##### SERVICE: INSURANCE MEMBER BENEFITS:

- AGHA members can receive a no obligation premium estimate of their current insurance program.
- Available services include Business, Motor Vehicle, Marine Cargo, and Home & Contents.



#### AYRTON FINANCE

##### SERVICE: FINANCE MEMBER BENEFITS:

- Ayrton Finance offers a personalised and tailored approach to meet members lending needs, with the goal to provide the best and most affordable loans with a caring and professional approach.



#### HUNT & HUNT LAWYERS

##### SERVICE: LEGAL ADVICE MEMBER BENEFITS:

- AGHA members receive an exclusive hotline service – a free 30-minute initial telephone call for legal advice. Plus receive 5% off professional advice fees.



#### OFX

##### SERVICE: FOREIGN EXCHANGE MEMBER BENEFITS:

- AGHA members receive \$0 OFX transaction fees\* & bank-beating rates. Please visit [ofx.com](http://ofx.com) for terms and conditions.



#### VICTORIAN CHAMBER OF COMMERCE AND INDUSTRY

##### SERVICE: CYBER SECURITY MEMBER BENEFITS:

- Available for all AGHA members, a discount on any CyberSimple products to help them start their Cyber security journey.\*
- \$100 discount for all 3 Cyber products - Essentials, Bootcamp and Starter.\*



Please note: All member benefits and services are subject to change and are correct at the time of publication. \*T&Cs Apply.

EXHIBITION ENQUIRIES ☎ 02 9763 3222 ✉ [events@agha.com.au](mailto:events@agha.com.au) or [sales@agha.com.au](mailto:sales@agha.com.au) 🌐 [agha.com.au](http://agha.com.au)

## EXHIBITOR BENEFITS AND SERVICES

### BETTER HR

#### SERVICE: HR SUPPORT & HR SOFTWARE MEMBER BENEFITS:

- Access to Better HR's HR advice hotline - Valued at \$99 per call.
- FREE subscription to Online HR Software - HR Lite valued at \$588 per annum.
- FREE access to Employment Contracts - Valued \$400 per contract.



### MACQUARIE COLLECTIONS

#### SERVICE: DEBT COLLECTION MEMBER BENEFITS:

- AGHA members join for free and receive 4 free solicitor letters per month to be used on separate debtor matters. Plus an exclusive commission rate of 6.5%.



### OFFICEWORKS

#### SERVICE: OFFICE SUPPLIES MEMBER BENEFITS:

- As a valued member of AGHA, by signing up to an Officeworks 30 Day Business Account, you can enjoy exclusive business pricing\* and benefits.



### EZY COLLECT

#### SERVICE: PAYMENT MANAGEMENT MEMBER BENEFITS:

- AGHA members are offered 20% discount on Subscription Fees (\*up to \$2040 per year, per client depending on the value of the deal). Plus a complimentary 2-hour AR Consulting session for new businesses (RRP: \$199).



### DORCHESTER IT

#### SERVICE: IT SUPPORT MEMBER BENEFITS:

- Free IT Health & Security Review (valued at \$600).
- A diagnostic of the health and security of your IT systems and environment.
- Ongoing services will be provided to you at exclusive AGHA member pricing (at discounts normally reserved for our VIP clients).



### SHELL CARD

#### SERVICE: FUEL MEMBER BENEFITS:

- Save 7c per litre on fuel at Shell Card accepting for first 12 months.
- Zero card fees for 12 months \*\$2.50 per card, per month thereafter.
- Stack your exclusive discount offer with regular discounts available through Shell Card channels \*save up to 11c per litre & more.



Please note: All member benefits and services are subject to change and are correct at the time of publication. \*T&Cs Apply.