

AUSTRALIAN
Gift & Homewares
ASSOCIATION

EXHIBITOR BENEFITS & SERVICES

GIFT+HOME
EXPO INCLUDING
TRADE FAIR SYDNEY GIFT FAIR

AGHA MELBOURNE
GIFT FAIR
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION

EXHIBITOR BENEFITS AND MEMBERSHIP SERVICES

AGHA is committed to supporting the industry and aiding small businesses during tough economic times. We provide a range of valuable member benefits and exhibitor services to help your business make **real savings!**

When you join AGHA as a wholesaler member, you are joining a community of likeminded businesses and are eligible to receive discounted exhibition rates, complimentary exhibitor services, and exclusive and important discounts. Below is an overview, to see more visit our agha.com.au website.

EXHIBIT FOR LESS

As the peak industry body, we have the ability to offer your business highly subsidised rates which are significantly less than other commercial event providers.

Whether you are an exciting start-up ready to launch to market or a leading supplier within your sector, all AGHA wholesale members can receive discounted exhibition rates.

EXHIBITOR SERVICES

To help save you some important dollars and make your exhibition experience a little easier, AGHA are providing exhibiting Members with additional services valued at over \$1000, at **zero cost**. AGHA invest heavily to increase the value for exhibitors, by providing services that other exhibition organisers would normally charge fees for.

OPERATIONAL

► Public Liability Insurance

AGHA pays for your Public Liability Insurance which protects against claims of personal injury that a third party suffers (or claims to have suffered) as a result of your business activities. PLI does not cover your products or any material being transported to or from the event or during the exhibition - your freight provider can include insurance for movements to and from the exhibition. Each exhibitor is advised to check with their own insurer as to the status of insuring their products and product liability during the exhibition.

► Forklift & Labour Servicer

AGHA pay for the forklift and labour services required to transport product from your truck/vehicle to your stand and back again. We also contract GEL Event Logistics to manage all freight logistics onsite including storage of your boxes and pallets during the Gift Fair.

► Onsite Storage

AGHA pay for the onsite storage space for your pallets, boxes and crates. This means you do not have to sacrifice space on your stand for storage.

► Power Consumption Fee

AGHA cover the cost of the power consumed on your stand throughout the entire Gift Fair.

► Test & Tag

AGHA pay for an electrician to come onsite during move-in to help with the testing of any last-minute items. Any electrical products you wish to use on your stand must be tested and tagged prior to coming onsite, including lights. However, we understand that you may have a last minute item that needs testing. Subject to availability, AGHA will cover the cost of testing up to 5 items per exhibitor. Charges will apply for any items beyond this.

► Stand Cleaning

AGHA pays for the vacuuming of your stand on the night prior to show open, along with during the fair.

► Safety Vests

AGHA have safety vests available for exhibitors at the loading dock during move in/move out.

► Name Badges and Lanyards

DISCOUNTED
EXHIBITION
RATES

SERVICES
VALUED AT
OVER
**\$1000
AT ZERO
COST**

BUSINESS
PARTNER
PRIVILEGES

EXHIBITOR BENEFITS AND MEMBERSHIP SERVICES

MARKETING

► FREE Exhibitor Promotional Package

Unlike other commercial event providers, we provide all exhibitors with an **exhibitor exposure** marketing package valued at \$770 at **no cost**. We provide this complimentary marketing and promotional package to help you reach our buyers before, during and after the Gift Fair.



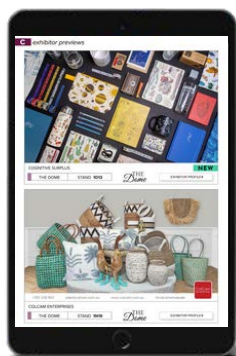
DIGITAL + PRINT EXPOSURE | Valued at **\$770** per exhibitor (AGHA Member cost \$0)

1. Digital Industry Catalogue

- FREE preview advert
- FREE company listings including:
 - Alphabetical
 - Stand
 - Product category
 - Floor plan listing

2. Printed A5 Buyers Guide

- FREE company listings including:
 - Alphabetical
 - Stand
 - Product category
 - Floor plan listing



preview advert example



company listings example

Average **marketing savings** per exhibitor, per event: **\$770**

Huge Saving!

As a member of AGHA

Average **total savings** per exhibitor, per event: **\$2,000**

The \$352 annual wholesaler membership fee gives you access to savings of over **\$2,000 per exhibitor per event**, plus access to highly subsidised exhibition stand rates and business discounts from our network of Business Services.

► LOW-COST HIGH-REACH Advertising Opportunities for Members include:

- Digital Industry Catalogue
- Printed A5 Buyers Guide
- Social Media
- Email Direct Marketing
- AGHA Website News
- Onsite Event Opportunities
- Range of Advertising Bundles
- Design Services

VIEW MEDIA KIT HERE

EXHIBITOR BENEFITS AND MEMBERSHIP SERVICES

IMPORTANT BUSINESS DISCOUNTS

As a member you can also receive important business discounts from our network of Business Services including insurance, banking fees, freight and more. Plus, you can enjoy the member benefits of Australia's peak industry body, all year round.

Here is an overview of the latest business discounts from our network of Business Services, or [view the suite here](#).

FEDEX

SERVICE: FREIGHT



MEMBER BENEFITS*

- International air freight – express and economy
- Domestic road freight to and from anywhere in Australia
- Domestic air freight including 3kg and 5kg satchels
- Local courier services
- Taxi truck hire services

TYRO

SERVICE: MERCHANT FACILITIES



MEMBER BENEFITS*

- Tyro aims to provide value with an exclusive, competitive rate for AGHA members. Visit go.tyro.com/agma for more information.

AUSTBROKERS ABS

SERVICE: INSURANCE



MEMBER BENEFITS*

- AGHA members can receive a no obligation premium estimate of their current insurance program.
- Available services include Business, Motor Vehicle, Marine Cargo, and Home & Contents.

OFFICEWORKS

SERVICE: OFFICE SUPPLIES



MEMBER BENEFITS*

- As a valued member of AGHA, by signing up to an Officeworks 30 Day Business Account, you can enjoy exclusive business pricing and benefits.

HUNT & HUNT LAWYERS

SERVICE: LEGAL ADVICE



MEMBER BENEFITS*

- AGHA members receive an exclusive hotline service – a free 30-minute initial telephone call for legal advice. Plus receive 5% off professional advice fees.

Please note: All member benefits and services are subject to change and are correct at the time of publication. *T&Cs Apply.

EXHIBITOR BENEFITS AND MEMBERSHIP SERVICES

OFX

SERVICE: FOREIGN EXCHANGE



MEMBER BENEFITS*

- AGHA members receive \$0 OFX transaction fees & bank-beating rates. Please visit ofx.com for terms and conditions.

SHOP FOR SHOPS

SERVICE: DISPLAY SOLUTIONS



MEMBER BENEFITS*

- AGHA members receive Gold Pricing - a saving of up to 56% off the recommended retail price. Please visit shopforshops.com for terms and conditions.

SERVICE NSW

SERVICE: SMALL BUSINESS SUPPORT



MEMBER BENEFITS*

- A dedicated business concierge is available to provide step-by-step guidance and help business owners understand government licences, permits and grants. Webinars and online workshops are offered to upskill business owners to succeed.

BETTER HR

SERVICE: HR SUPPORT & HR SOFTWARE



MEMBER BENEFITS*

- Access to Better HR's HR advice hotline - Valued at \$99 per call.
- FREE subscription to Online HR Software - HR Lite valued at \$588 per annum.
- FREE access to Employment Contracts - Valued \$400 per contract.

MACQUARIE COLLECTIONS

SERVICE: DEBT COLLECTION



MEMBER BENEFITS*

- AGHA members join for free and receive 4 free solicitor letters per month to be used on separate debtor matters. Plus an exclusive commission rate of 6.5%.

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EXHIBITOR BENEFITS AND MEMBERSHIP SERVICES

SHELL CARD

SERVICE: FUEL DISCOUNTS



MEMBER BENEFITS*

- Save 7c per litre on all fuel at Shell card accepting sites for the first 12 months.
- Have zero card fees for 12 months
- Stack your exclusive discount with regular offers (save up to 11c per litre). Also, pay "at the pump" for a seamless transaction.

EZY COLLECT

SERVICE: PAYMENT MANAGEMENT



MEMBER BENEFITS*

- AGHA members are offered 20% discount on Subscription Fees (up to \$2040 per year, per client depending on the value of the deal). Plus a complimentary 2-hour AR Consulting session for new businesses (RRP: \$199).

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