AGHA SYDNEY GIFTFAIR
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION

AGHA MELBOURNE GIFTFAIR
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION

EXHIBITOR BENEFITS & SERVICES

DOCUMENT CURRENT AS OF SEPTEMBER 2025.

Organised by
AUSTRALIAN Gift & Homewares ASSOCIATION

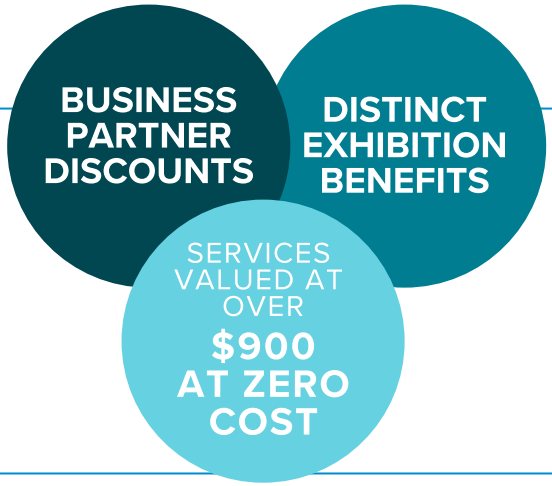
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The Australian Gift & Homewares Association (AGHA) is dedicated to supporting the industry and helping businesses prosper, even in challenging times. As a Wholesaler Member and exhibitor, you will become part of a like-minded community while benefiting from subsidised exhibition rates, complimentary services, and exclusive member discounts.

PREFERENTIAL EXHIBITION RATES

As the peak body for the industry, AGHA is uniquely positioned to provide highly subsidised exhibition rates — typically 30-40% below those of commercial organisers. From ambitious start-ups to leading suppliers, all Wholesale Members enjoy these exclusive advantages.



EXHIBITOR OPERATIONAL SERVICES

To help you reduce costs and enjoy a smoother exhibition experience, AGHA provides its exhibiting Members with additional services valued at **over $900 — all at no cost**. These benefits reflect our commitment to supporting exhibitors, offering services that other organisers would typically charge for.

- **Forklift & Labour Service**

AGHA covers the cost of GEL Event Logistics forklift services during Move-in, transporting products from your vehicle to your stand, and back again at Move-out. Exhibitors requiring early access may still use GEL's service at their own expense, arranged in advance. GEL also manages all onsite freight logistics, including the storage of boxes and pallets during the event.

- **Onsite Storage**

AGHA provides free onsite storage for pallets, boxes, and crates, so you don't need to use valuable stand space for storage.

- **Power Consumption**

All electricity usage on your stand is covered for the full duration of the event. This applies to consumption only and does not include the purchase of power points — **covered by AGHA.**

- **Test & Tag**

An onsite electrician is available during Move-in to test any last-minute items. All electrical equipment, including lighting, must be tested and tagged before arrival. To accommodate urgent needs, testing for up to five items per exhibitor is included at no cost, subject to availability. Additional items will incur a charge — **service provided by AGHA.**

- **Stand Cleaning**

Your stand will be vacuumed the night before the show opens and maintained throughout the event — **service provided by AGHA.**

- **Safety Vests**

Safety vests are available for exhibitors at the loading dock during Move-in and Move-out — **provided by AGHA.**

- **Name Badges and Lanyards**

All exhibitors receive complimentary name badges and lanyards for ease of identification and access — **covered by AGHA.**

COMPLIMENTARY MARKETING PACKAGE

Unlike many commercial organisers, all exhibitors receive a free marketing and promotional package designed to maximise exposure before, during, and after the event. This package helps you connect with buyers across multiple channels at no additional cost. To be included, all materials and artwork must be submitted by the stated deadlines — see our Media Kit at: **agha.com.au/media-kit.pdf**.

Printed Onsite Buyer's Guide
Free company listings including:

- Alphabetical Index
- Product Category Index
- Floor Plan & Stand Index



Exhibitor Online Directory
Free website listing including:

- Company profile with contact details
- Virtual business cards
- Product images and collateral
- Shareable link direct to your profile
- Access to all opt-in leads
- and more!



Looking for maximum impact?
Discover our range of high-value advertising packages and secure your place now.

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LOW-COST HIGH-REACH ADVERTISING OPPORTUNITIES

- Digital AGHA Industry Magazine
- Printed Onsite Buyer's Guide
- Social Media
- Email Direct Marketing
- AGHA Website News
- Onsite Event Opportunities
- Range of Advertising Bundles
- Design Services

View our Media Kit at: **agha.com.au/media-kit.pdf**

LEARNING AND NETWORKING OPPORTUNITIES

AGHA values professional growth and connection, offering Members tailored education, networking, and ongoing support to reduce costs and drive success. At our Gift Fairs, networking events with complimentary drinks and canapés make building relationships even more rewarding. Members also receive **free access to AGHA Academy** — expert-led webinars packed with practical insights and strategies, each valued at $75.

EXCLUSIVE ACCESS TO BUSINESS PARTNER BENEFITS

Unlock exclusive, year-round savings with AGHA's network of Business and Affiliate Partners. From insurance and banking to HR, freight, and more — enjoy discounts on essential services that keep your business running and your costs down.

Explore the latest offers at: **agha.com.au/business-partners/**

Exhibitor with us today to unlock savings of
OVER $1,500 per exhibitor, per event.

