

MEDIA RELEASE

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Showcase of Australian start-ups trebles in year one

Australian entrepreneurs in search of retail stockists have been thrilled by the Australian Gift & Homewares Association's (AGHA) latest initiative, The Launch Pad.

As a platform to showcase new products or services to thousands of retailers, distributors or agents, The Launch Pad initiative is once again set to become a highlight of the AGHA Melbourne Gift Fair in August.

After debuting last year, The Launch Pad has literally taken-off expanding rapidly from 12 initial exhibitors to more than 40 Launch Pad participants expected at the 2017 AGHA Melbourne Gift Fair being held 5-9 August.

With less than 3 months until doors open at the AGHA Melbourne Gift Fair, The Launch Pad is destined to be the largest display of industry start-up businesses ever seen in Australia under one roof with a range of products from the gift, homewares, toy, fashion, kitchen and jewellery sectors. With the opportunity to connect and network with thousands of retailers from across Australia this is a huge advantage to those starting their commercial careers.

As the peak body representing the gift and homewares sectors across Australia, the AGHA is proud to facilitate and mentor new businesses into the sector to ensure the ongoing strength of the Australian wholesale and retail market.

Participation in The Launch Pad initiative is by application only. For information on how to become an exhibitor, visit aghagiftfairs.com.au or call 1300 441 384 for more information.

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Images available upon request.

ABOUT AUSTRALIAN GIFT & HOMEWARES ASSOCIATION (AGHA)

Australian Gift & Homewares Association (AGHA) is the leading industry body representing the gift and homewares industry in Australia with origins dating back to 1977. Based in Homebush, Sydney, the not-for-profit organisation is dedicated to serving its Membership base through the provision of discounted industry services, commercial and political lobbying as well as national trade exhibitions including the AGHA Gift Fairs, Fashion Exposed and Importers Warehouse Sellout. For further information visit www.agha.com.au