



AUSTRALIA'S INDEPENDENT FASHION BUYING EVENT

SAT 26 - SUN 27 AUGUST 2017
ROYAL EXHIBITION BUILDING
MELBOURNE



20 March 2017

Be a part of Australia's independent Australian Fashion Trade Fair

Supported by AGHA and taking place Saturday 26 – Sunday 27 August 2017 at the Royal Exhibition Building, **Fashion Exposed Now** is the Australian fashion industry meeting place bringing together buyers and sellers within a professional trade focused environment.

This comprehensive sourcing event provides a unique platform for exhibitors to showcase their latest collections to thousands of professional buyers and retailers from around Australia and New Zealand. With a strong emphasis on networking, **Fashion Exposed Now** will attract buyers and participants from across the industry who are ready to do business.

Working with the AGHA, Marie Kinsella CEO of IEC Group Pty Ltd is the organiser of Fashion Exposed Now. It is the only business-to-business event in the fashion industry that has been carefully constructed to create a one-stop-shop style trade fair. Marie Kinsella was the founding organiser of Fashion Exposed when it launched back in 2000. "Visitors to Fashion Exposed Now will discover the broadest range of medium to high end womenswear from across Australia all under the one roof, whilst enjoying show features such as comprehensive seminar series, workshops and networking events" said Marie.

An exciting boutique feature of this years show is **Buyers Edit**, representing a select group of high-end to premium fashion brands showcasing their designer collections

Fashion Exposed Now is the event for local apparel and high end accessory brands in supporting the sustainability and growth of independent fashion retailers within Australia.

Be a part of this exciting industry event. Provide your business with the opportunity to grow by entering new markets within a professional, unrivalled trade environment at **Fashion Exposed Now**.

For more information visit www.fashionexposed.com

EVENT: Fashion Exposed Now

DATES: Saturday 26 – Sunday 27 August 2017

VENUE: Royal Exhibition Building Melbourne

WEB: www.fashionexposed.com

For further information contact the Organiser:

International Exhibition & Conference Group Pty
Ltd

TEL: 03 9596 9205

EMAIL: marie@iecgroupp.com.au