AUSTRALIAN
Gift & Homewares
ASSOCIATION

MEDIA KIT

WHO WE ARE

For over 40 years, the Australian Gift & Homewares Association (AGHA) has been the driving force behind the success of the gift and homewares industry.

As a trusted industry leader, AGHA connects businesses through world-class events like the AGHA Gift + Home Expo (including Sydney Gift Fair) in Sydney and the AGHA Melbourne Gift Fair in Melbourne, offering unparalleled opportunities for growth, networking, and brand exposure.

With a rich history of influencing industry trends and shaping the future of retail, advertising with AGHA places your brand front and center, reaching a highly engaged audience of decision-makers, retailers, and wholesalers eager to discover the latest products and innovations.

**AUSTRALIAN
Gift & Homewares
ASSOCIATION**

55,800+
ANNUAL VIEWERS
OF AGHA DIGITAL
PUBLICATIONS
(based on impressions
of last three issues)

142,000+
ANNUAL
WEBSITE
USERS

600,000+
ANNUAL
SOCIAL
REACH

45,000+
EMAIL
SUBSCRIBERS

18,000+
FACEBOOK
FOLLOWERS
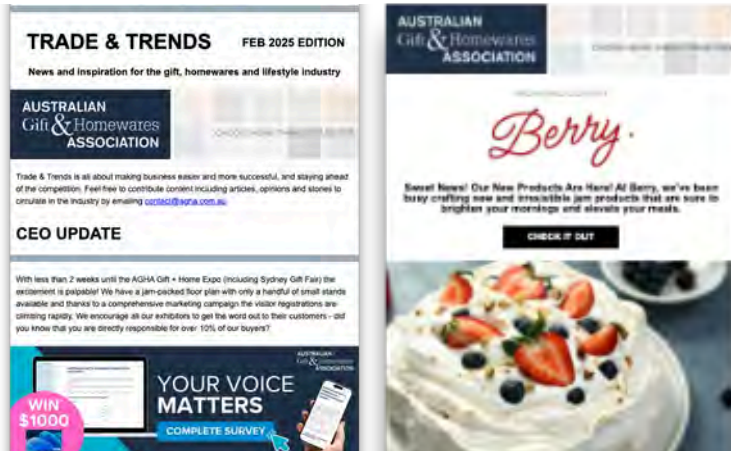
16,000+
INSTAGRAM
FOLLOWERS

OUR REACH

AUSTRALIAN
Gift&Homewares
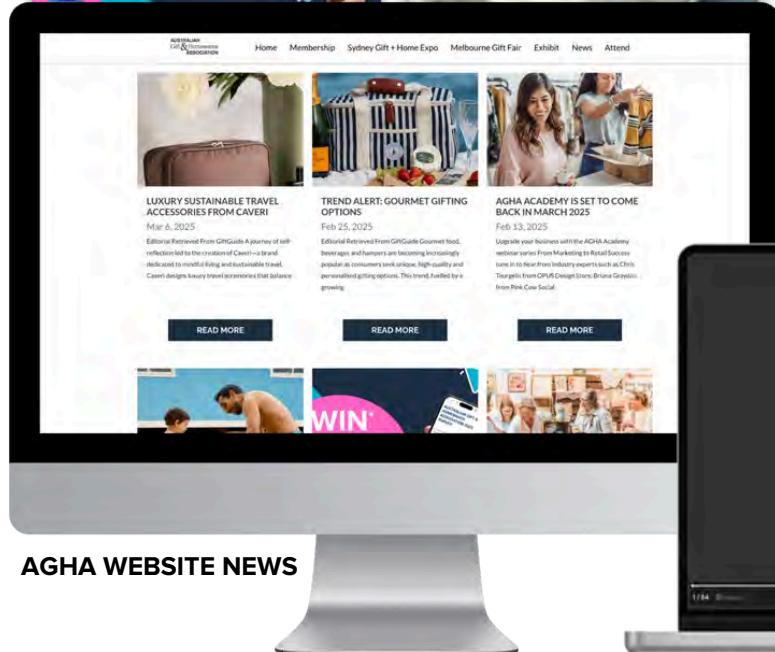ASSOCIATION

OUR ADVERTISING PLATFORMS

RATE CARD HERE

IN-EVENT MARKETING FOR EXHIBITORS

SOCIAL MEDIA REEL CREATION

ONLINE DIRECTORY

MONTHLY AGHA INDUSTRY E-NEWSLETTER (TRADE & TRENDS)
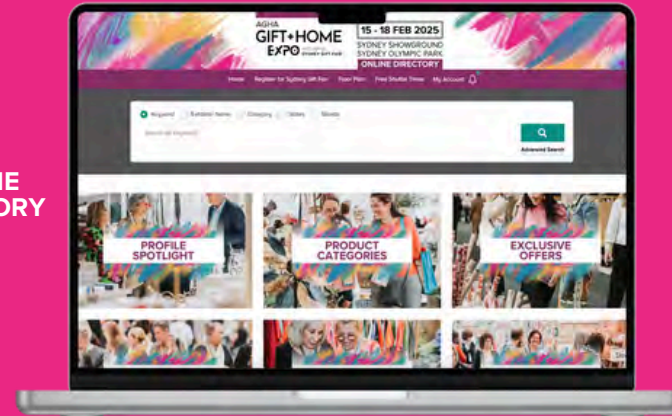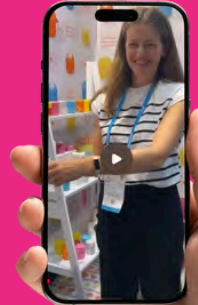
More on page 20 onwards...Feel free to let us know about any opportunities, too!

SOLUS EDM (SUPPLIER SPOTLIGHT)

BUYERS GUIDE (PRINTED)

QUARTERLY AGHA INDUSTRY MAGAZINE (DIGITAL)

AGHA WEBSITE NEWS

AGHA SOCIAL MEDIA

BOOK NOW
marketing@agha.com.au
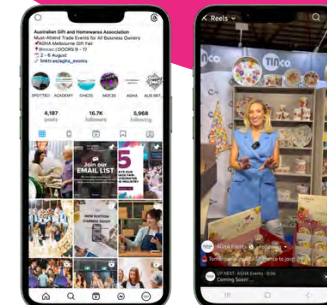
AUSTRALIAN Gift & Homewares ASSOCIATION

RATE CARD

AUSTRALIAN Gift & Homewares ASSOCIATION

AGHA INDUSTRY MAGAZINE (DIGITAL) - 4 ISSUES PER YEAR	MEMBER	NON-MEMBER
Half Page Advert	$370	$515
Full Page Advert	$635	$885
Double Page Spread	$970	$1235
Image Advert	$65	$95
Full Page Editorial	$845	$1165
Double Page Editorial	$1580	$2085
Receive **5% off** if you purchase two of the above in 1 issue **OR** Receive **12% off** if you purchase four of the above in 1 issue.	Request Quote	

AGHA SOCIAL MEDIA	MEMBER ONLY
Social Media Feed Post (Facebook and Instagram)	$235
Social Media Story Post (Facebook and Instagram)	$235

SOLUS EDM (SUPPLIER SPOTLIGHT)*	MEMBER ONLY
One full dedicated email showcasing your brand	$2315

AGHA INDUSTRY E-NEWSLETTER (TRADE & TRENDS)*	MEMBER ONLY
Leaderboard Advert	$1055
Half Page Advert	$925
Feature (short editorial)	$530
Job Listing (maximum 3 issues)	No Charge
What's On Listing (maximum 2 issues)	No Charge

AGHA WEBSITE NEWS	MEMBER ONLY
Blog post	$235

EVENT BUYERS GUIDE (PRINTED)* - EXHIBITOR ONLY	
Full Page Advert	$790
Double Page Spread	$1505
Double Page Editorial	$1505
Inner Front Cover*	$1840
Inner Back Cover*	$1160
Image Advert	$95

EVENT ONLINE DIRECTORY - EXHIBITOR ONLY	
Standard Package (included in Stand Package)	Valued at $600
Upgraded Premium Package (valued at $765)	$165
Preview Advert (Profile Spotlight)	Complimentary

EVENT ON-SITE OPPORTUNITIES - EXHIBITOR ONLY	
New Product Showcase - Display Cluster	$740
New Product Showcase - Single Plinth	$320
Social Media Reel Creation* (includes 3 video reels with suggested captions and hashtags)	$1055

*Limited availability. All rates exclude GST. All rates and packages are subject to change without notice. Inclusion is conditional on receiving final artwork and information before the deadline. Advertisements are placed on First Booked + Paid + Submitted System. View terms and conditions here.

AGHA DESIGN SERVICE

AGHA offers a cost-effective design service for all publication, website and EDM advertising. Please note limited availability in peak times. For a design service quote, please contact marketing@agha.com.au or view Page 21.

SECURE YOUR AGHA ADVERTISING TODAY!

BOOK NOW
marketing@agha.com.au

ADVERTISING BUNDLES

We've got you!

To support your business in tough times, we've discounted our advertising bundles!

PLATINUM BUNDLE*
$6,485

- **1 x** Full Page Advert in the printed Buyers Guide with right-hand side guarantee
- **1 x** AGHA Industry Magazine Double Page Spread
- **1 x** Solus EDM (Email)
- **1 x** Feature in the AGHA Industry E-Newsletter (Trade & Trends)
- **1 x** Leaderboard Advert in the AGHA Industry E-Newsletter (Trade & Trends)
- **1 x** Social Media Feed and Story Post (Facebook and Instagram)
- **1 x** Social Media Reel Creation (includes 3 reels with copy and hashtags supplied)
- **1 x** Upgraded Premium Package for your Online Directory profile

SAVE OVER $2,000

GOLD BUNDLE*
$4,370

- **1 x** Full Page Advert in the printed Buyers Guide
- **1 x** Solus EDM (Email)
- **1 x** AGHA Industry Magazine Full Page Advert
- **1 x** Feature in the AGHA Industry E-Newsletter (Trade & Trends)
- **1 x** Social Media Reel Creation (includes 3 reels with copy and hashtags supplied)
- **1 x** Social Media Feed and Story Post (Facebook and Instagram)
- **1 x** Upgraded Premium Package for your Online Directory profile

SAVE OVER $1,500

SILVER BUNDLE*
$3,140

- **1 x** Full Page Advert in the printed Buyers Guide
- **1 x** Solus EDM (Email)
- **1 x** AGHA Industry Magazine Full Page Advert
- **1 x** Social Media Feed and Story Post (Facebook and Instagram)

SAVE OVER $1,000

BRONZE BUNDLE*
$1,180

- **1 x** Full Page Advert in the printed Buyers Guide
- **1 x** Feature in the AGHA Industry E- Newsletter (Trade & Trends)
- **1 x** Social Media Feed and Story Post (Facebook and Instagram)

SAVE OVER $500

SECURE YOUR ADVERTISING WITH US TODAY!

BOOK NOW
marketing@agha.com.au

OR DISCUSS YOUR REQUIREMENTS WITH OUR TEAM AT 1300 441 384

BY THE INDUSTRY, FOR THE INDUSTRY.

AUSTRALIAN Gift & Homewares ASSOCIATION

*Limited availability. All rates exclude GST. All rates and packages are subject to change without notice. Inclusion is conditional on receiving final artwork and information before the deadline. Advertisements are placed on First Booked + Paid + Submitted System. View terms and conditions here.

ARTWORK SPECS

RATE CARD HERE

Marketed to our 45,000+ email database and 18,000+ social media followers, the popular AGHA Industry Catalogue has evolved into the AGHA Industry Magazine. The **quarterly** publication offers you the opportunity to showcase your brands and products throughout every season and key purchasing periods.

55,800+
ANNUAL VIEWERS OF AGHA DIGITAL PUBLICATIONS
(based on impressions of last three issues)

SEND ARTWORK TO
advertising@agha.com.au

BY 18 AUGUST 2025

190mm W x 133mm H

HALF PAGE ADVERT REQUIREMENTS
Format: PDF or JPG only
Resolution: Min 150dpi
File should be under 5mb with provided URL link
Save file with naming convention **"AIM HALF PAGE [companyname]"** Email subject to be **"AIM HALF PAGE [Company Name]"**

210mm W x 297mm H

FULL PAGE ADVERT REQUIREMENTS
Format: PDF or JPG only
Resolution: Min 150dpi
File should be under 5mb with provided URL link
Save file with naming convention **"AIM FULL PAGE [companyname]"** Email subject to be **"AIM FULL PAGE [Company Name]"**

AUSTRALIAN Gift & Homewares ASSOCIATION

Please note: All artwork is subject to approval by AGHA.

ARTWORK SPECS

RATE CARD HERE

AGHA INDUSTRY MAGAZINE (DIGITAL)

420mm W x 297mm H

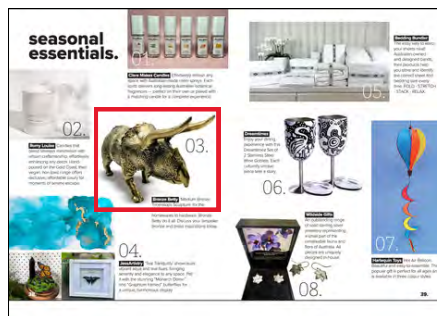| DOUBLE PAGE SPREAD REQUIREMENTS |
| --- |
| Format: PDF or JPG only |
| Resolution: Min 150dpi |
| File should be under 5mb with provided URL link |
| Save file with naming convention **"AIM DOUBLE PAGE [companyname]"** Email subject to be **"AIM DOUBLE PAGE [Company Name]"** |

At least 400x400px

IMAGE ADVERT REQUIREMENTS
Format: JPG or PNG only (at least 400x400px)
Resolution: Min 150dpi
File should be under 5mb with provided 30-word blurb and URL link
Save file with naming convention **"AIM IMAGE ADVERT [companyname]"** Email subject to be **"AIM IMAGE ADVERT [Company Name]"**

Please Note: No logos within images accepted. Images and blurbs may be cropped or edited.

210mm W x 297mm H

FULL PAGE EDITORIAL REQUIREMENTS
Design and copywriting are included in the cost of the full page editorial. You will be contacted directly with a set of questions to answer and instructions. Editorial is 100-200 words in length. You will need to provide hi-res images (min 150dpi) and any URL link(s).

55,800+
ANNUAL VIEWERS OF AGHA DIGITAL PUBLICATIONS
(based on impressions of last three issues)

SEND ARTWORK TO
advertising@agha.com.au

BY 18 AUGUST 2025

Please note: All artwork is subject to approval by AGHA.

AUSTRALIAN
Gift & Homewares
ASSOCIATION

ARTWORK SPECS

RATE CARD HERE

420mm W x 297mm H

DOUBLE PAGE EDITORIAL REQUIREMENTS

Design and copywriting are included in the cost of the double page editorial.

You will be contacted directly with a set of questions to answer and instructions.

Editorial is 300-400 words in length. You will need to provide hi-res images (min 150dpi) and any URL link(s).

55,800+ ANNUAL VIEWERS OF AGHA DIGITAL PUBLICATIONS

(based on impressions of last three issues)

SEND ARTWORK TO advertising@agha.com.au

BY 18 AUGUST 2025

Please note: All artwork is subject to approval by AGHA.

2025 ARTWORK DEADLINES

DEADLINES	SPRING 2025
Booking Deadline	1 August 2025
Artwork Deadline	18 August 2025
Publish Date	September 2025

AUSTRALIAN Gift & Homewares ASSOCIATION

ARTWORK SPECS

RATE CARD HERE

AGHA SOCIAL MEDIA

With **18,000+ Facebook followers and 16,000+ Instagram followers**, boost your brand's visibility and reach a highly engaged audience with AGHA Social Media (Facebook and Instagram).

AGHA FACEBOOK: agha.social
AGHA INSTAGRAM: agha_events

600,000+
ANNUAL SOCIAL REACH

SEND ARTWORK TO
advertising@agha.com.au

7 DAYS BEFORE POST DATE

FEED POST REQUIREMENTS
Format: 2-4 images (1080x1080px dimension), JPG or PNG only
Resolution: Min 150dpi
File should be under 5mb
Save files with naming convention "**FEED POST [companyname] [#]**" Email subject to be **"FEED POST [Company Name]"** **Provide your preferred copy, hashtags and account name/URL link(s) to be tagged in the body of the email.**

STORY POST REQUIREMENTS
Format: 2-4 images (1080x1920px dimension), JPG or PNG only
Resolution: Min 150dpi
File should be under 5mb
Save files with naming convention **"STORY POST [companyname] [#]"** Email subject to be **"STORY POST [Company Name]"** **Provide your preferred copy, hashtags and account name/URL link(s) to be tagged in the body of the email.**

AUSTRALIAN
Gift & Homewares
ASSOCIATION

Please note: All artwork is subject to approval by AGHA.

ARTWORK SPECS

AGHA's Solus EDM (Electronic Direct Mail) marketing allows businesses to create a fully **customised email with targeted messaging** to reach AGHA's active email database, and showcase products and exclusive offers directly in potential customers' inboxes.

45,000+
EMAIL SUBSCRIBERS

SEND ARTWORK TO
advertising@agha.com.au

7 DAYS BEFORE SEND DATE

Please note: All artwork is subject to approval by AGHA.

SOLUS EDM REQUIREMENTS

Format: 600px wide. You have the option to provide us with your own HTML file or follow a template guide that will also be emailed to you. For any further questions, please email marketing@agha.com.au.

Save files with naming convention **"SOLUS [description] [companyname] [#]"**
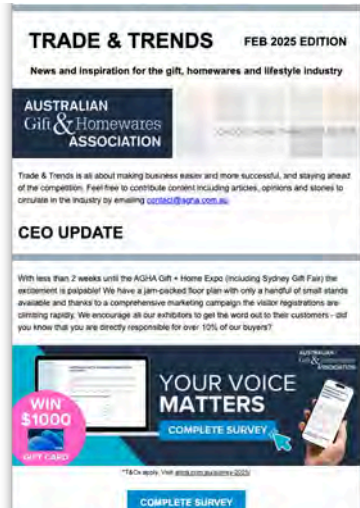Email subject to be **"SOLUS [Company Name]"**

AUSTRALIAN
Gift & Homewares
ASSOCIATION

ARTWORK SPECS

Sent **monthly** to our email subscribers, Trade & Trends is **AGHA's Industry E-Newsletter**, designed to make business easier and more successful while helping you stay ahead of the competition. Advertising in Trade & Trends offers a unique chance to reach a targeted audience and increase your visibility within the gift and homewares community.

45,000+ EMAIL SUBSCRIBERS

SEND ARTWORK TO
advertising@agha.com.au

7 DAYS BEFORE SEND DATE

Please note: All artwork is subject to approval by AGHA.

INDUSTRY NEWS

HOT TOPICS

WHAT'S ON

FEATURES

JOB LISTINGS

LEADERBOARD ADVERT REQUIREMENTS

Format: 728px W x 90px H, JPG or PNG only.
Resolution: Min 150dpi
File should be under 2mb with provided URL link
Save file with naming convention **"T&T LEADERBOARD [companyname]"** Email subject to be **"T&T LEADERBOARD [Company Name]"**

HALF PAGE ADVERT REQUIREMENTS

Format: 300px W x 600px H. JPG, PNG or GIF only.
Resolution: Min 150dpi
File should be under 2mb with provided URL link
Save file with naming convention **"T&T HALF PAGE [companyname]"** Email subject to be **"T&T HALF PAGE [Company Name]"**

AUSTRALIAN Gift & Homewares ASSOCIATION

ARTWORK SPECS

③

WHAT'S ON LISTING REQUIREMENTS

At the discretion of AGHA, events of note are promoted in our "What's On" section.

Format: 475px W x 100px H, JPG or PNG only.

Resolution: Min 150dpi

File should be under 2mb with provided event name, date, location and URL link

Save file with naming convention **"T&T WHAT'S ON [companyname]"** Email subject to be **"T&T WHAT'S ON [Company Name]"**

INDUSTRY NEWS

HOT TOPICS

WHAT'S ON

③

FEATURES

④

JOB LISTINGS

⑤

FEATURE (SHORT EDITORIAL) REQUIREMENTS

④

Image format: 400px W x 250px H, JPG or PNG only.

Image resolution: Min 150dpi

Image file should be under 2mb

Save file with naming convention **"T&T FEATURE [companyname]"** Email subject to be **"T&T FEATURE [Company Name]"** **Provide a title, blurb (max. 250 characters) and a URL link to your editorial in the body of the email.**

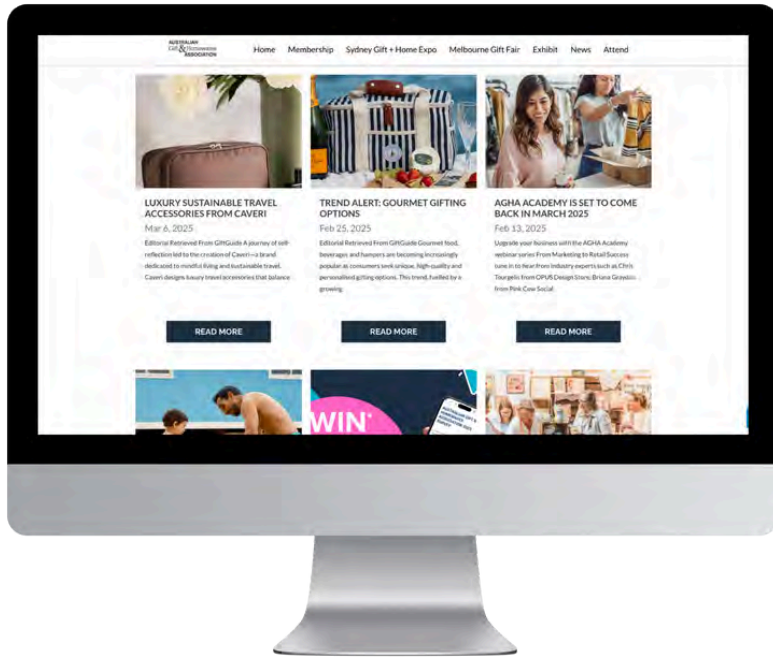## JOB LISTING REQUIREMENTS

⑤

Submit with email subject to be **"T&T JOB LISTING [Company Name]"** Provide your company name, title of position available and job description (max. 200 characters) and a URL link for applications in the body of the email.

45,000+
EMAIL SUBSCRIBERS

SEND ARTWORK TO
advertising@agha.com.au

7 DAYS BEFORE SEND DATE

Please note: All artwork is subject to approval by AGHA.

AUSTRALIAN Gift & Homewares ASSOCIATION

ARTWORK SPECS

AGHA WEBSITE NEWS

AGHA Website News (hosted on the AGHA Website) is a cost-effective promotional opportunity for your PR stories, product launches, and new range(s) announcement to our website users.

AGHA WEBSITE NEWS:
agha.com.au/news/

142,000+
ANNUAL WEBSITE USERS

SEND ARTWORK TO
advertising@agha.com.au

7 DAYS BEFORE POST DATE

Please note: All artwork is subject to approval by AGHA.

BLOG POST REQUIREMENTS

A member of the AGHA Marketing Team will be in contact with you. You will need to submit 300-400 words in length, images (min 150dpi preferred) and any URL links. For any further questions, please email marketing@agha.com.au.

AUSTRALIAN
Gift & Homewares
ASSOCIATION

ARTWORK SPECS

RATE CARD HERE

BUYERS GUIDE (PRINTED)

Our A5 Buyers Guide is a **key resource to assist buyers** throughout their journey at our AGHA Gift + Home Expo and AGHA Melbourne Gift Fair. Distributed to all visitors onsite, advertising in this **printed guide** offers a cost-effective way to place your brand and products directly in the hands of potential buyers.

EXHIBITORS ONLY

SEND ARTWORK TO
advertising@agha.com.au

BY 22 JUNE 2025

Please note: All artwork is subject to approval by AGHA.
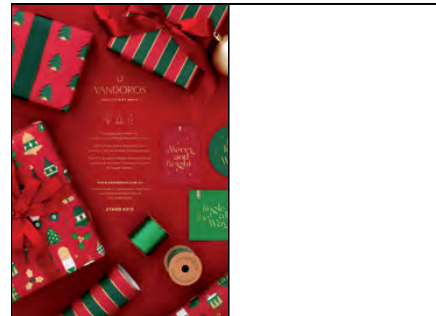
148mm W x 210mm H (trim size)

297mm W x 210mm H (trim size)

FULL PAGE ADVERT REQUIREMENTS
Format: 148mm W x 210mm H (trim size)
Print-ready PDF with 5mm bleed and crop marks offset by 4mm (safe zone is 3mm from all edges). Keep written text within a 10mm margin. Embed all images and all text and lines outlined. CMYK colour ONLY.
Resolution: Min 300dpi
File should be under 10mb
Save file with naming convention **"PRINT FULL PAGE [companyname]"** Email subject to be **"PRINT FULL PAGE [Company Name]"**

DOUBLE PAGE SPREAD REQUIREMENTS
Format: 2x separate print-ready PDFs at 148mm W x 210mm H each, labelled L and R (left and right).
Each PDF file to have 5mm bleed and crop marks offset by 4mm (safe zone is 3mm from all edges). Keep written text within a 10mm margin. Embed all images and all text and lines outlined. CMYK colour ONLY.
Resolution: Min 300dpi
File should be under 10mb
Save files with naming convention **"PRINT DPS L [companyname]"** and **"PRINT DPS R [companyname]"** Email subject to be **"PRINT DPS [Company Name]"**

ARTWORK SPECS

RATE CARD HERE

AGHA
GIFT+HOME
EXPO
INCLUDING
SYDNEY GIFT FAIR

AGHA MELBOURNE
GIFTFAIR
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION

BUYERS GUIDE (PRINTED)
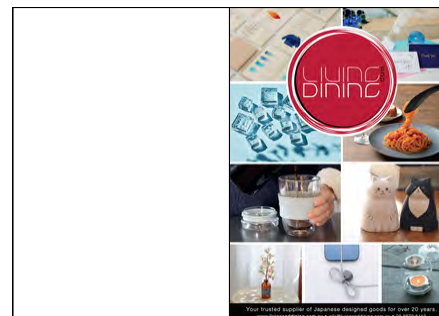
DOUBLE PAGE EDITORIAL REQUIREMENTS

Design and copywriting are included in the cost of the double page editorial.

You will be contacted directly with a set of questions to answer and instructions.

Editorial is 300-400 words in length. You will need to provide high resolution images.

297mm W x 210mm H
(trim size)

148mm W x 210mm H
(trim size)

INNER FRONT / INNER BACK COVER REQUIREMENTS

Format: 148mm W x 210mm H (trim size)
Print-ready PDF with 5mm bleed and crop marks offset by 4mm (safe zone is 3mm from all edges). Keep written text within a 10mm margin. Embed all images and all text and lines outlined. CMYK colour ONLY.
Resolution: Min 300dpi
File should be under 10mb
Save file with naming convention **"PRINT INNER FRONT COVER [companyname]"** or **"PRINT INNER BACK COVER [companyname]"** Email subject to be **"PRINT INNER FRONT COVER [Company Name]"** or **"PRINT INNER FRONT COVER [Company Name]"**

148mm W x 210mm H
(trim size)

EXHIBITORS ONLY

SEND ARTWORK TO
advertising@agha.com.au

BY 22 JUNE 2025

Please note: All artwork is subject to approval by AGHA.

AUSTRALIAN
Gift & Homewares
ASSOCIATION

ARTWORK SPECS

RATE CARD HERE

At least 100x100mm

IMAGE ADVERT REQUIREMENTS
Format: JPG or PNG only (at least 100x100mm)
Resolution: Min 300dpi
File should be under 5mb with provided 30-word blurb
Save file with naming convention **"PRINT IMAGE ADVERT [companyname]"**   Email subject to be **"PRINT IMAGE ADVERT [Company Name]"**

Please Note: No logos within images accepted. Images and blurbs may be cropped or edited.

2025 ARTWORK DEADLINES

DEADLINES	AGHA MELBOURNE GIFT FAIR
Booking Deadline	13 June 2025
Artwork Deadline	22 June 2025

EXHIBITORS ONLY

SEND ARTWORK TO
advertising@agha.com.au

BY 22 JUNE 2025

Please note: All artwork is subject to approval by AGHA.

AUSTRALIAN Gift & Homewares ASSOCIATION

ARTWORK SPECS

AGHA
GIFT+HOME
EXPO INCLUDING
SYDNEY GIFT FAIR

AGHA **MELBOURNE**
GIFTFAIR
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION

ONLINE DIRECTORY

Let us know if you'd like to upgrade!
Email marketing@agha.com.au or call 1300 441 384.

Visitors use the Online Directory to **plan their visit** by viewing the Profile Spotlight, Product Categories, the Floor Plan, the full Exhibitor List and more. The Online Directory, **included in all Exhibitor Stand Packages**, is essential for wholesalers, distributors, and manufacturers to showcase their brochures, new products, special offers, and download their leads for follow-up during and after AGHA trade events.

ONLINE DIRECTORY OPPORTUNITIES
Standard Online Directory Package Inclusions (example below)

- Company name
- Company address / contact details (including website)
- Company description
- Company logo
- Stand location
- Static images (new products) x 5
- Product categories / brand(s)

- Show specials x 5
- Exhibitor collateral x 5 (press releases, brochures, video and document URLs)
- Virtual business card
- Access all opt-in leads through agenda planners
- Profile Spotlight (Preview Advert)

Upgrade to Premium Online Directory Package

- Everything in Standard Online Directory Package
- Additional 5 x videos / images (new products)
- Additional virtual business cards (5 total)
- Additional 5 x show specials (10 total)
- Additional 5 x exhibitor collateral (10 total)

- Appointment scheduling tool
- Priority placement on search results
- Inclusion into the "Featured" list
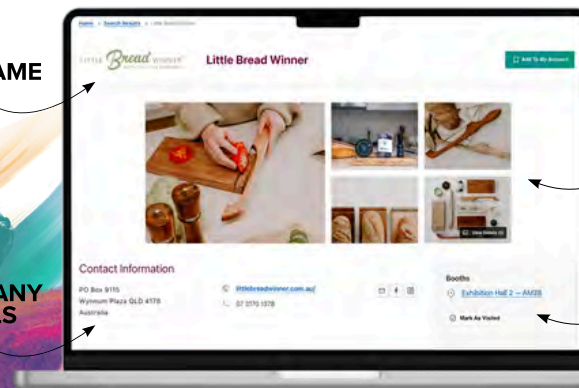- Corner Peel Feature on Interactive Floor Plan

EXHIBITORS ONLY

CONTACT US NOW

Please note: All artwork is subject to approval by AGHA.

COMPANY LOGO & NAME

5 IMAGES

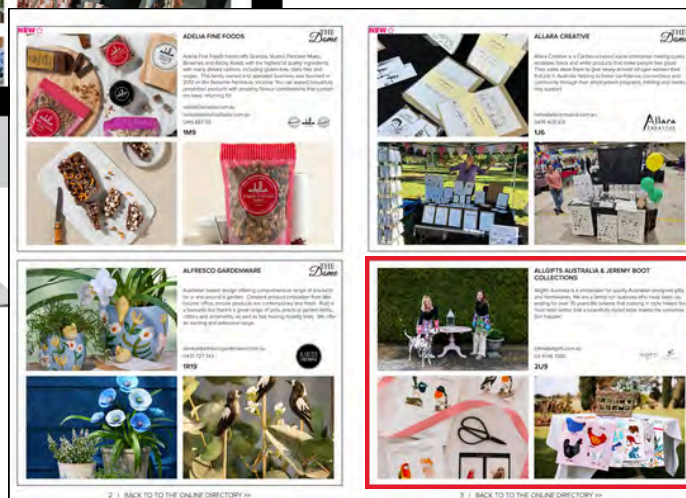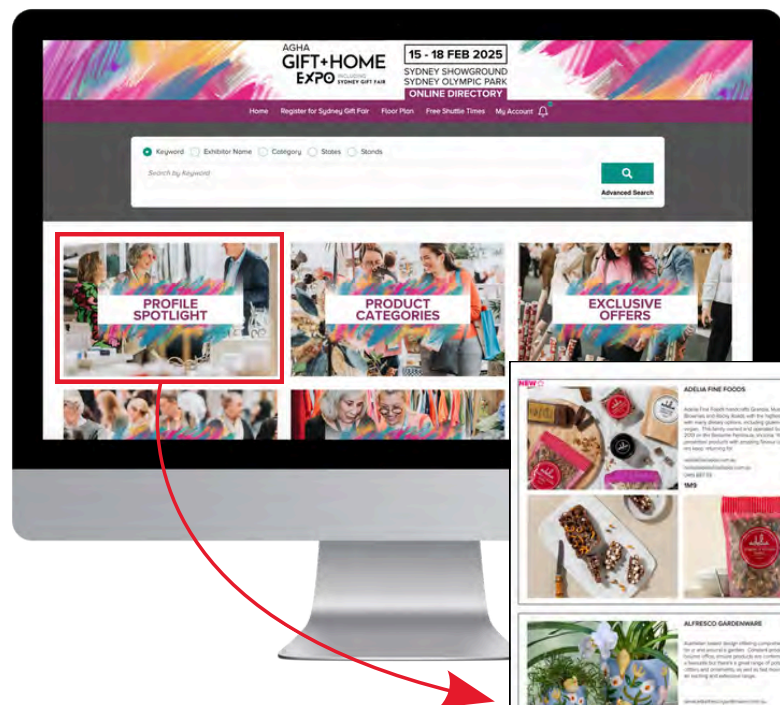STAND LOCATION

COMPANY DETAILS

AUSTRALIAN
Gift & Homewares
ASSOCIATION

ARTWORK SPECS

AGHA
GIFT+HOME
EXPO INCLUDING SYDNEY GIFT FAIR

AGHA MELBOURNE
GIFTFAIR
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION

ONLINE DIRECTORY

190mm W x 110mm H
(subject to change without notice)

Complimentary for all exhibitors!

PROFILE SPOTLIGHT (PREVIEW ADVERT)
Format: 3-5 product / lifestyle images (JPG or PNG only, 540px W x 365px H preferred) and logo (black & white preferred).
Resolution: Min 150dpi
File should be under 2mb with provided 60-word blurb and contact details (website, work email and work phone number). AGHA will add this information along with the exhibitor's stand number and feature (if applicable).
Save files with naming convention **"PREVIEW [companyname] [#]"** Email subject to be **"PREVIEW [Company Name]"**

Please Note: Images and blurbs may be cropped or edited.

EXHIBITORS ONLY

SEND ARTWORK TO
advertising@agha.com.au

BY 30 MAY 2025

Please note: All artwork is subject to approval by AGHA.

WE RECOMMEND TO HAVE YOUR ONLINE DIRECTORY PROFILE COMPLETED 1 MONTH BEFORE THE EVENT!

HOW TO UPDATE YOUR PROFILE (NOTE: PROFILES ARE SELF-MAINTAINED BY THE EXHIBITOR)

1. Log in to your Online Directory profile.
2. Click on the "Supplier Checklist" option.
3. Complete all items in the "Checklist Items" tab.
4. To edit any items already submitted, go to the "Completed" tab.

ARTWORK SPECS

RATE CARD HERE

NEW PRODUCT SHOWCASE

1

900mm H
400mm W
400mm D

NEW
COMPANY NAME IS LOOKING FOR A
PRODUCT NAME
FIND ME AT STAND 765

2

NEW
COMPANY NAME IS LOOKING FOR A
PRODUCT NAME
FIND ME AT STAND 765

NEW
COMPANY NAME IS LOOKING FOR A
PRODUCT NAME
FIND ME AT STAND 765

NEW
COMPANY NAME IS LOOKING FOR A
PRODUCT NAME
FIND ME AT STAND 765

Our New Product Showcase is a **dedicated feature area** at our trade events, highlighting the latest products and ranges from our exhibitors for the upcoming season.

Have new product(s) to spotlight?

NEW PRODUCT SHOWCASE OPPORTUNITIES

New Product Showcase - Single Plinth **1**
- 1 x white plinth (400mm W x 400mm D x 900mm H)
- 1 x printed sign with - provided by you - company name, stand number and product information.

New Product Showcase - Display Cluster **2**
- Upgrade your single plinth showcase to 3 x same sized plinths as a cluster.
- 3 x printed signs with - provided by you - company name, stand number and product information.

EXHIBITORS ONLY

CONTACT US NOW

BY 11 JULY 2025

Please note: All artwork is subject to approval by AGHA.

EVENT ON-SITE OPPORTUNITIES

AUSTRALIAN
Gift & Homewares
ASSOCIATION

NEED DESIGN HELP?

If you are unable to provide artwork, we offer a **cost-effective design service*** based on your brief! For more details or to book a design service, email **marketing@agha.com.au.**

AGHA DESIGN SERVICE

AGHA INDUSTRY MAGAZINE (DIGITAL)*	MEMBER	NON-MEMBER
Half Page Advert	$265	$355
Full Page Advert	$425	$560
Double Page Spread	$685	$905

AGHA INDUSTRY E-NEWSLETTER (TRADE & TRENDS)*	
Static EDM Leaderboard or Half Page Advert	$265
Animated EDM Leaderboard or Half Page Advert	$370

EVENT ON-SITE OPPORTUNITIES* - EXHIBITOR ONLY	
Buyers Guide - Double Page Spread	$685
Buyers Guide - Inner Front Cover	$425
Buyers Guide - Inner Back Cover	$425
On-site Banners	Request Quote
On-site Brochures	Request Quote

PROCESS:
- Online design brief to be completed by you.
- Images and content must be provided by you (subject to approval by AGHA).
- Includes one review and two minimal changes to colour, font, image position etc.
- The design work is limited to 2 hours and 1 amendment. If it exceeds this, you will be charged an additional hourly rate of $75 + GST per hour.

Book early to avoid disappointment and please submit your design brief before the **provided deadline.** Any submissions received after the deadline may not be accepted.

*Limited availability. All rates exclude GST. All rates are subject to change without notice. View terms and conditions here.

ATTENTION EXHIBITORS!

BOOKING DEADLINE 11 JULY 2025

Keep the buzz going after the event! We'll create 3 social media reels from content we captured at your stand during the trade event, delivered within 10 working days. Reels will include text overlay, voiceover, music, and suggested captions and hashtags.

SOCIAL MEDIA REEL CREATION REQUIREMENTS

After booking, the AGHA Marketing Team will discuss with you the brief and intent of each video and the exact assets required, including brand logos, colour palette etc. For any further questions, please email marketing@agha.com.au.

AUSTRALIAN Gift & Homewares ASSOCIATION

Why advertise with AGHA? Partner with us and align your brand with the heart of Australia's gift and homewares sector!

Get in touch to discuss opportunities or provide us with your own ideas. The AGHA are always open to suggestions on how we can help your brand exposure!

EMAIL US
marketing@agha.com.au

PHONE US
1300 441 384

AUSTRALIAN
Gift & Homewares
ASSOCIATION