# **Buyer Rewards Program Terms & Conditions**

### **Platinum Buyers:**

- To qualify for Platinum Buyer status, a visitor must have a scanned attendance record for AGHA Sydney Gift Fairs in February 2015, 2016, 2017, 2018 and 2019, as well as AGHA Melbourne Gift Fairs in August 2015, 2016, 2017, 2018 and 2019.
- AGHA Retailer Members who have joined or renewed their membership for the 2019/20 membership year will qualify for Platinum Buyer status, regardless of scanned attendance.
- Platinum buyers will receive a notebook, pen and exclusive platinum lanyard.
- Platinum buyers will receive a voucher for these items, to be collected from the concierge in the Sapphire Lounge at AGHA Sydney Gift Fair.
- Notebooks, pens and lanyards are limited and will be distributed while stocks last.

## **Gold Buyers:**

- To qualify for Gold Buyer status, a visitor must have a scanned attendance record for AGHA Sydney Gift Fairs in February 2017, 2018 and 2019, as well as AGHA Melbourne Gift Fairs in August 2017, 2018 and 2019.
- Gold buyers will receive a reusable coffee cup and a voucher which can be used for one
  regular sized hot beverage at any café outlets at Sydney Gift Fair 2020. Gold buyers will
  receive a voucher for the coffee cup and free coffee and the cup can be collected from the
  concierge in the Sapphire Lounge at AGHA Sydney Gift Fair.
- Coffee cups are limited and will be distributed while stocks last.

## **Newcomer Buyers:**

- To qualify as a Newcomer, a visitor must not have a scanned attendance record for any previous AGHA Gift Fair.
- Newcomer buyers will be invited to attend a welcome event on the first morning of Sydney Gift Fair (Friday, 21 February 2020). RSVP is essential and places are limited.

## **General:**

- The AGHA Buyer Rewards Program is a reward for consecutive attendance, therefore if an attendance is missed, the appropriate loyalty status will be removed for the following Gift Fair.
- The attendance records will be updated immediately following the Fair and will be based on attendance badges being scanned at one of the entry points to AGHA Sydney Gift Fair February 21-24, 2020 at Sydney Olympic Park ONLY.