BUYER EXPOSURE OPPORTUNITIES



1-5 AUGUST 2020

MELBOURNE CONVENTION & EXHIBITION CENTRE (MCEC) DOORS 9-19 SYDNEY GIFTFAIR AUSTRALIAN GIFT & HOMEWARES ASSOCIATION DESIGN • LIFE • STYLE

19-22 FEBRUARY 2021

SYDNEY SHOWGROUND SYDNEY OLYMPIC PARK

Organised by AUSTRALIAN Gift Homewares ASSOCIATION

AUSTRALIA'S LARGEST INDUSTRY-LED RETAIL TRADE EXHIBITIONS





BUYER EXPOSURE OPPORTUNITIES

Boost your profile and stand out from the competition with one of our enhanced buyer exposure packages.

Each custom package has been designed to help you reach our active and engaged community of tens of thousands of buyers before, during and after the Gift Fair. Generate extensive industry exposure and place your brand in front of thousands of potential customers.

		GREAT VALUE	ONLY 10 OPPORTUNITIES	ONLY 3 OPPORTUNITIES			
FROM YOUR	STANDARD	SILVER	GOLD	PLATINUM			
	Inclusive listing in the Gift Fair catalogue and mobile app	Create impact and stand out from your competitors	Boost your industry profile and increase your opportunties	For industry leaders only. Generate maximum exposure			
YOUR INVESTMENT	-	\$2,300	\$3,000	\$4,000			
Package total when booked individually	\$1,640	\$3,200	\$5,840	\$8,140			
IN PRINT EXPOSURE							
INDUSTRY CATALOGUE							
Company listing with contact details*	~	\checkmark	\checkmark	\checkmark			
Company listings including alphabetical, stand, brand	\checkmark	\checkmark	\checkmark	\checkmark			
Quarter page advertisement	\checkmark	\checkmark	\checkmark	\checkmark			
Full page advertisement		\checkmark	\checkmark	\checkmark			
Guaranteed right-hand page placement for full page advert			\checkmark	\checkmark			
Access to premium full page advert placement^				\checkmark			
Product image included within exclusive feature			\checkmark	\checkmark			
Logo included on the welcome page				\checkmark			
ONSITE OPPORTUNITIES							
Floorplan listing	\checkmark	\checkmark	\checkmark	\checkmark			
Logo included on the floorplan			\checkmark	\checkmark			
Logo included on the printed Onsite Guide distributed				\checkmark			
	DIGITAL EXPOS	URE					
Marketing resources for pre-fair promotion	\checkmark	\checkmark	\checkmark	\checkmark			
AGHA GIFT FAIR WEBSITE, SOCIAL CHANNELS AND EMAIL							
Digital Industry Catalogue listing	\checkmark	\checkmark	\checkmark	\checkmark			
Online Exhibitor listing	\checkmark	\checkmark	\checkmark	\checkmark			
1x Social media post on Instagram and/or Facebook pre-fair		\checkmark	\checkmark	\checkmark			
1x Product image featured in a Gift Fair eDM pre-fair			\checkmark	\checkmark			
Dedicated blog post on the Gift Fair website pre-fair				\checkmark			

All rates exclude GST. All rates and packages and are subject to change without notice. Inclusion is conditional on receiving final artwork and information before the deadline. ^Premium placements are booked, first in, best dressed.

BOOST YOUR EXPOSURE

WE HAVE AN ACTIVE AND ENGAGED COMMUNITY OF TENS OF THOUSANDS OF BUYERS. PLACE YOUR BUSINESS IN FRONT OF THESE POTENTIAL CUSTOMERS WITH ONE OF OUR PACKAGES.

AUSTRALIAN OFF & HONEWARES ASSOCIATION GOOGLESIGN - LIFE - STYLE INDUSTRY CATALOGUE		ACH R CON	1MUNITY
New povilions I New inspiration		165,000+	READERS OF THE INDUSTRY CATALOGUE^
Now stars Friday Discover Australia's industry event Dedicated to besign & Retail WINK		10,000+	ONSITE GUIDES^ DISTRIBUTED AT THE GIFT FAIRS
		DIGITAL	
SYDNEY GIFT FAIR Bestan + Life + STYLE For the STYLE HOME LIVING FILSUN 844-697 HOM 844-697		57,000+	EMAIL SUBSCRIBERS
Discover New products New populions New inspiration sydneydit.com.au		SOCIAL	
	f	14,300+	FACEBOOK FOLLOWERS
NEED HELP WITH YOUR AD DESIGN?		12,100+	INSTAGRAM FOLLOWERS
et our team take care of this for you!			

^Annual circulation *Reporting period 1 Jan-24 Feb 2020

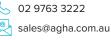


If you would like to grow your business and boost your exposure, we look forward to discussing a package that best suits the needs of your business.

SALES ENQUIRIES

1/4 page design fee \$60

Full page design fee \$200



agha.com.au





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