

MEDIA KIT

INDUSTRY CATALOGUE ARTWORK GUIDELINES

BOOKING & ARTWORK DEADLINES

Publication	Ad Booking Deadline	Artwork Deadline
Industry Catalogue	8 May	15 May

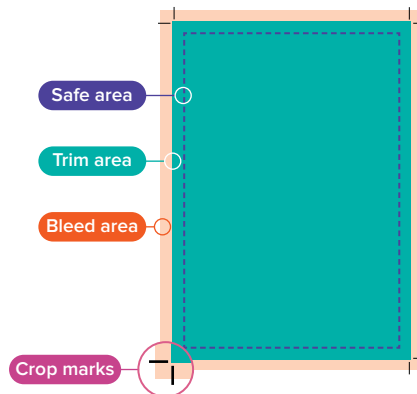
ARTWORK SPECS (WXH)

Size	Type Area	Trim Area	Bleed Area
Industry Catalogue Quarter Page	-	86 x 105mm	None
Industry Catalogue Full Page	190 x 277mm	210 x 297mm	220 x 307mm

ARTWORK FORMAT

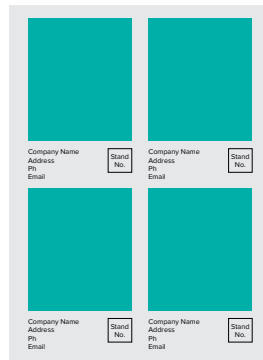
FULL PAGE

- Colour Space: CMYK
- Spot/PMS Colours: No; in both individual images and the whole file
- Format: Print Ready PDF
- Safe area: 10mm from trim edge
- Bleed: 5mm
- Crop marks: Yes
- Resolution: Min 300dpi
- File should be under 10mb



QUARTER PAGE

- Colour Space: CMYK
- Spot/PMS Colours: No; in both individual images and the whole file
- Format: Print Ready PDF
- Safe area: No
- Bleed: No
- Crop marks: No
- Resolution: Min 300dpi
- File should be under 10mb



Incorrectly supplied material will incur the design fee, payable by the exhibitor.

NEED HELP WITH YOUR AD DESIGN?

If you are unable to provide print-ready artwork, we can design your ad based on your brief.

Quarter page
design fee \$60

Full page
design fee \$200

FOR ARTWORK ENQUIRIES CONTACT

Sarah Tayler sarah.t@octomedia.com.au 0411 810 985

Please note due to high call and email volume, Sarah will endeavour to get back to you within two business days.

HOW TO SET UP & PREPARE YOUR ARTWORK



CORRECT SIZE

Make sure your file is the correct size by using the advertising material specs before submitting.



IMAGE RESOLUTION

All images used within your design must be saved at minimum 300dpi for the highest quality print results.



FILE AND IMAGES

Your file needs to be saved in CMYK in order for the colours to print correctly.



BLEED AND CROP MARKS

Include bleed and crop marks when setting up and saving your full page artwork.



OUTLINED FONTS

Outline your fonts before saving the artwork as Print Ready PDF.



EMBED IMAGES

Be sure to embed any linked images before sending.



FILE TYPE

Your artwork needs to be saved as Print Ready PDF with crop marks.

TERMS & CONDITIONS

AGHA reserves the right to reject or withdraw from publication any advertising, at any time. All advertising is conditional on;

- All stand and advertising payments must be made according to the agreed schedule and the advertiser must not be in arrears for any payment owed to the AGHA at the time of production; all advertising costs will be invoiced to the advertiser at 100%.
- AGHA has the right to change or remove rates and packages without notice. Packages are subject to availability at time of booking.
- The advertiser is responsible for to submit accurate, print-ready artwork prior to the artwork deadline; all advertising costs will be invoiced to the advertiser at 100%.
- AGHA has the right to reject and/or withdraw late, incomplete or offensive artwork without notice, and all costs will be invoiced to the advertiser at 100%.

Visit agha.com.au for full terms and conditions.