

SUPPLIER SALES OPPORTUNITIES

Boost your business and generate new orders with one of our brand-new supplier sales packages.

Each custom package has been designed to help you reach our active community of tens of thousands of buyers from now until the end of December, providing months of exposure for as little as \$550+GST.

PLACE YOUR BRAND IN FRONT OF **1000s** OF POTENTIAL CUSTOMERS

	STANDARD PACKAGE	UPGRADE PACKAGE	PREMIUM PACKAGE
	Inclusive listing in the Online Industry Showcase and Online Industry Catalogue	Create impact and stand out from your competitors	Generate maximum exposure with full-page advertisement in the Online Industry Catalogue
YOUR INVESTMENT	\$550 +GST AGHA Member Rate	\$700 +GST AGHA Member Rate	\$850 +GST AGHA Member Rate / \$1300 +GST Non-Member Rate (includes 12-month AGHA wholesaler membership until October 2021 - joining fee will be waived)

PACKAGE INCLUSIONS

ONLINE SUPPLIER SHOWCASE			
Listing in the Online Supplier Showcase that is hosted on the AGHA website from now until December. <i>Please note the listings must be self-maintained by the supplier.</i> Listing includes:	✓	✓	✓
• Company Name	✓	✓	✓
• Company Details (including website)	✓	✓	✓
• Company Profile	✓	✓	✓
• Product Categories and Brands	✓	✓	✓
• Special Offers	✓	✓	✓
• New Product Upload	✓	✓	✓
• Uploading of Collateral (press releases, brochures, video and document URL's)	✓	✓	✓
• Virtual Business Cards	✓	✓	✓
• Uploading of Company Logo	✓	✓	✓
• Access to all opt-in leads through agenda planners	✓	✓	✓
• Uploading of 4 x static image or text panels	✓	✓	✓
• Uploading of additional 4 x video content panels	—	✓	✓
• Priority placement on all search results	—	✓	✓
• Inclusion in featured supplier quick search list	—	✓	✓
• Sharable link direct to your showcase entry	✓	✓	✓
ONLINE INDUSTRY CATALOGUE			
Inclusion in the company and category listings in the Online Industry Catalogue from now until December. <i>Please note the listings link through to the Online Industry Showcase and must be self-maintained by the supplier.</i>	✓	✓	✓
Full-page advertisement in the Online Industry Catalogue that is hosted on the AGHA website from now until December. Advertisement can include embedded hyperlink to your Online Supplier Showcase listing. <i>Please note ads are placed on a first-in, best dressed policy and loadings* are required for premium placements.</i>	—	—	✓
ADDITIONAL DIGITAL EXPOSURE			
1x Social media post on Instagram and/or Facebook	—	—	✓
1x Product image featured within promotional eDM to buyer database	—	—	✓

All rates exclude GST. All rates and packages are subject to change without notice. Inclusion is conditional on receiving final artwork and information before the deadline.

ONLINE INDUSTRY CATALOGUE DESIGN SERVICES

- ▶ \$50+GST for RGB conversion/quick edit. ▶ \$150+GST for the monthly full-page ad update
- ▶ \$200+GST for the design of one full-page advertisement, based on your brief (Conditions apply)

*Loadings are required for full-page advertisement premium placements: \$100+GST fee for right-hand page guarantee | \$250+GST upgrade fee for the Inside Front Cover placement | \$200+GST upgrade fee for the Inside Back Cover and Back Cover placement.

Discounts for
multiple page
advertisements
available

BOOK A PACKAGE TODAY!

With only a limited number of packages available, we urge you book today to avoid disappointment. Book and pay directly online at agha.com.au today or email sales@agha.com.au and a member of the team will be in touch.