

SYDNEY GIFT FAIR 2021 | MEDIA KIT

ARTWORK DEADLINES & SPECS

Publication	Artwork Deadline	Design Brief Deadline	Size (wxh)
Half page advertisement	18 December 2020	16 December 2020	190x110mm

IMPORTANT!



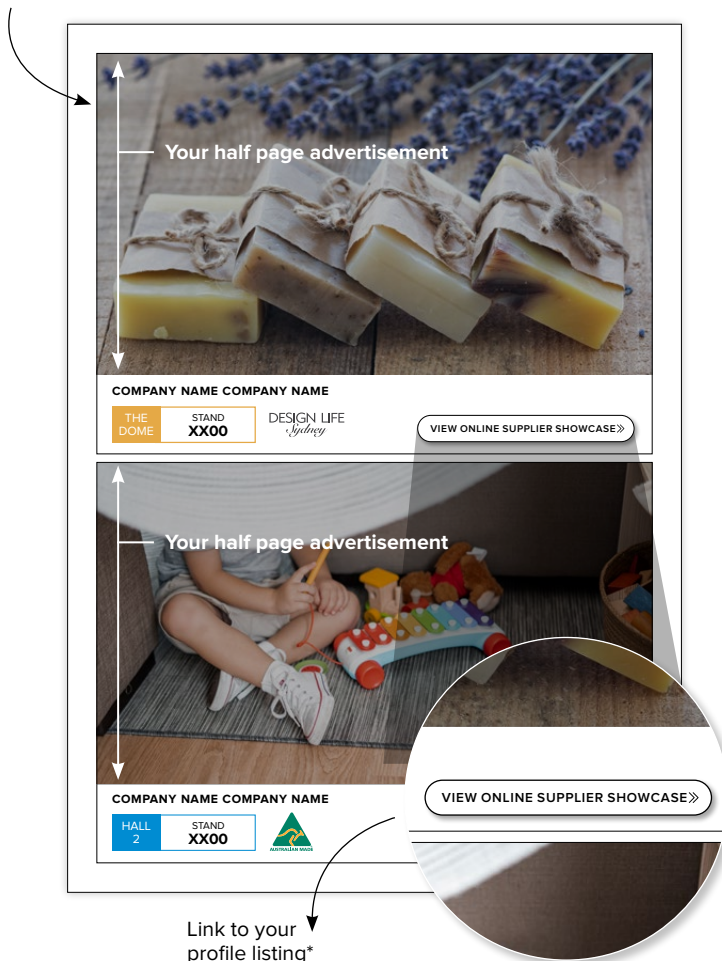
Refer to
HALF-PAGE
ADVERTISEMENT

Please submit final artwork to advertising@agha.com.au before the deadline for inclusion - **please include your company name and 'gift fair directory half-page advertisement' in the subject line of your email.** Any submissions received after the deadline may not be included in the gift fair directory.

HALF-PAGE ADVERTISEMENT



Please note: Contact details need to be included in your half page artwork submission - phone number, email address and website url.



*Only available when you purchase the **6 months suppliers sales opportunities** or upgrade now for \$550+gst

HOW TO SET UP & PREPARE YOUR DIGITAL ARTWORK



CORRECT SIZE

Make sure your file is the correct size by following the artwork specs.



IMAGE RESOLUTION & COLOUR

All images used within your design must be saved at least 150dpi and in RGB for best results.



EMBED FONTS

Embed or outlined your fonts before saving the artwork as High Quality PDF.



EMBED IMAGES

Be sure to embed any linked images before sending.



FILE TYPE

Your artwork needs to be saved as a PDF document.



SUBMITTING YOUR ARTWORK

Email your artwork to advertising@agha.com.au. Please include your company name and **'gift fair directory half-page advertisement'** in your email subject line.

NEED HELP WITH YOUR AD DESIGN?

If you are unable to provide a half-page artwork, we offer a design service[^] based on your brief. Please submit your design brief before the deadline.

DESIGN FEE:

Half-page for \$100

Enquire now at advertising@agha.com.au

[^]Limited availability

TERMS & CONDITIONS

AGHA reserves the right to reject or withdraw from publication any advertising, at any time. All advertising is conditional on; advertising payment must be made upon booking. AGHA has the right to change or remove rates and packages without notice. Packages are subject to availability at time of booking. The advertiser is responsible for the submission of accurate, final artwork prior to the artwork deadline. AGHA has the right to reject and/or withdraw late, incomplete or offensive artwork without notice, and all costs will be invoiced to the advertiser at 100%. Visit agha.com.au for full terms and conditions.

