

**GIFT+HOME**  
**EXPO** INCLUDING  
TRADE FAIR SYDNEY GIFT FAIR

**MELBOURNE**  
**GIFT FAIR**  
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION

# MEMBERSHIP BENEFITS & EXHIBITOR SERVICES

AUSTRALIAN  
Gift & Homewares  
ASSOCIATION



## MEMBERSHIP BENEFITS AND EXHIBITOR SERVICES

As part of our commitment to reignite the industry and support small businesses, we are investing in a range of additional member benefits and exhibitor services to help your business make **real savings**.

Whilst our exhibitions are one of the most competitive in the industry, we understand that now more than ever, your business may need a helping hand following COVID-19.

When you join AGHA as a member, you are joining a community of likeminded businesses and are eligible to receive discounted exhibition rates, important discounts and complimentary exhibitor services.

Here is an overview of just some of the additional benefits and free services you will receive each year as an AGHA Wholesale Exhibitor.

### EXHIBIT FOR LESS

As the peak industry body, we have the ability to offer your business highly subsidised rates which are significantly less than other commercial event providers.

Whether you are an exciting start-up ready to launch to market or a leading supplier within your sector, all AGHA wholesale members can receive discounted exhibition rates.

### EXHIBITOR SERVICES

To help save you some important dollars and make your exhibition experience a little easier, AGHA are providing exhibiting Members with additional services valued at over \$950, at **zero cost**. AGHA invest heavily to increase the value for exhibitors, by providing services that other exhibition organisers would normally charge for.

#### OPERATIONAL

##### ► Public Liability Insurance

AGHA pays for your Public Liability Insurance which protects against claims of personal injury that a third party suffers (or claims to have suffered) as a result of your business activities. PLI does not cover your products or any material being transported to or from the event or during the exhibition - your freight provider can include insurance for movements to and from the exhibition. Each exhibitor is advised to check with the own insurer as to the status of insuring their products and product liability during the exhibition.

##### ► Forklift & Labour Servicer

AGHA pay for the forklift and labour services required to transport product from your truck/vehicle to your stand and back again. We also contract GEL Event Logistics to manage all freight logistics onsite including storage of your boxes and pallets during the Gift Fair.

##### ► Onsite Storage

AGHA pay for the onsite storage space for your pallets, boxes and crates. This means you do not have to sacrifice space on your stand for storage.

##### ► Power Consumption Fee

AGHA cover the cost of the power consumed on your stand throughout the entire Gift Fair.

##### ► Test & Tag

AGHA pay for an electrician to come onsite during move-in to help with the testing of any last-minute items. Any electrical products you wish to use on your stand must be tested and tagged prior to coming onsite, including lights. However, we understand that you may have a last minute item that needs testing. Subject to availability, AGHA will cover the cost of testing up to 5 items per exhibitor. Charges will apply for any items beyond this.

##### ► Stand Cleaning

AGHA pays for the vacuuming of your stand on the night prior to show open, along with during the fair.

##### ► Safety Vests

AGHA have safety vests available for exhibitors at the loading dock during move in/move out.

##### ► Name Badges and Lanyards

DISCOUNTED  
EXHIBITION  
RATES

SERVICES  
VALUED AT  
OVER

**\$950\***  
**AT ZERO  
COST**

\*Average **operational savings** per exhibitor, per event: **\$860**



## MEMBERSHIP BENEFITS AND EXHIBITOR SERVICES

### MARKETING

#### ► FREE Exhibitor Promotional Package

Unlike other commercial event providers, we provide all exhibitors with an **exhibitor exposure** marketing package valued at \$770 at **no cost**. We provide this complimentary marketing and promotional package to help you reach our buyers before, during and after the Gift Fair.



#### DIGITAL EXPOSURE

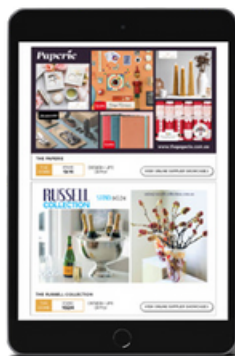
Valued at \$770 per exhibitor (AGHA Member cost \$0)

##### 1. Digital Industry Catalogue

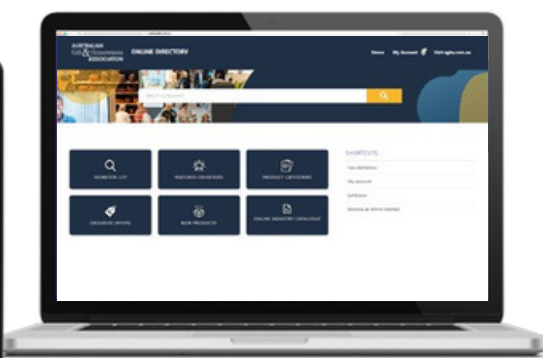
- FREE half-page advertisement
- FREE company listings including:
  - Alphabetical
  - Stand
  - Product category
  - FREE floor plan listing

##### 2. Online Supplier Directory

- FREE website listing including:
    - Company profile with contact details
    - Virtual business cards
    - Product images and collateral
    - Shareable link direct to your profile
- Access to all opt-in leads + more



Digital Industry Catalogue



Online Supplier Directory

Average **marketing savings** per exhibitor, per event: **\$770**

*Huge Saving*

As a member of AGHA

Average **total savings** per exhibitor, per event: **\$1,630**

The \$352 annual wholesaler membership fee gives you access to savings of over **\$1,630 per exhibitor per event**, plus access to highly subsidised exhibition stand rates and business discounts from our network of Business Services.



## MEMBERSHIP BENEFITS AND EXHIBITOR SERVICES

### IMPORTANT BUSINESS DISCOUNTS

As a member you can also receive important business discounts from our network of Business Services including insurance, banking fees, freight and more. Plus, you can enjoy the member benefits of Australia's peak industry body, all year round.

Here is an overview of the latest business discounts from our network of Business Services.

#### AUSTRALIA POST

#### SERVICE: FREIGHT



##### MEMBER BENEFITS:

- International air freight – express and economy
- Domestic road freight to and from anywhere in Australia
- Domestic air freight including 3kg and 5kg satchels
- Local courier services
- Taxi truck hire services

#### TYRO

#### SERVICE: MERCHANT FACILITIES



##### MEMBER BENEFITS:

- Tyro aims to provide value with an exclusive, competitive rate for AGHA members. Visit [go.tyro.com/agma](http://go.tyro.com/agma) for more information.

#### AUSTBROKERS ABS

#### SERVICE: INSURANCE



##### MEMBER BENEFITS:

- AGHA members can receive a no obligation premium estimate of their current insurance program.
- Available services include Business, Motor Vehicle, Marine Cargo, and Home & Contents.

#### OFFICEWORKS

#### SERVICE: OFFICE SUPPLIES



##### MEMBER BENEFITS:

- As a valued member of AGHA, by signing up to an Officeworks 30 Day Business Account, you can enjoy exclusive business pricing\* and benefits.

#### HUNT & HUNT LAWYERS

#### SERVICE: LEGAL ADVICE



##### MEMBER BENEFITS:

- AGHA members receive an exclusive hotline service – a free 30-minute initial telephone call for legal advice. Plus receive 5% off professional advice fees.





## MEMBERSHIP BENEFITS AND EXHIBITOR SERVICES

### OFX

#### SERVICE: FOREIGN EXCHANGE



#### MEMBER BENEFITS:

- AGHA members receive \$0 OFX transaction fees\* & bank-beating rates. Please visit [ofx.com](http://ofx.com) for terms and conditions.

### SHOP FOR SHOPS

#### SERVICE: DISPLAY SOLUTIONS



#### MEMBER BENEFITS:

- AGHA members receive Gold Pricing\* - a saving of up to 56% off the recommended retail price. \*Please visit [shopforshops.com](http://shopforshops.com) for terms and conditions.

### SERVICE NSW

#### SERVICE: SMALL BUSINESS SUPPORT



#### MEMBER BENEFITS:

- A dedicated business concierge is available to provide step-by-step guidance and help business owners understand government licences, permits and grants. Webinars and online workshops are offered to upskill business owners to succeed.

### BETTER HR

#### SERVICE: HR SUPPORT & HR SOFTWARE



#### MEMBER BENEFITS:

- Access to Better HR's HR advice hotline - Valued at \$99 per call.
- FREE subscription to Online HR Software - HR Lite valued at \$588 per annum.
- FREE access to Employment Contracts - Valued \$400 per contract.

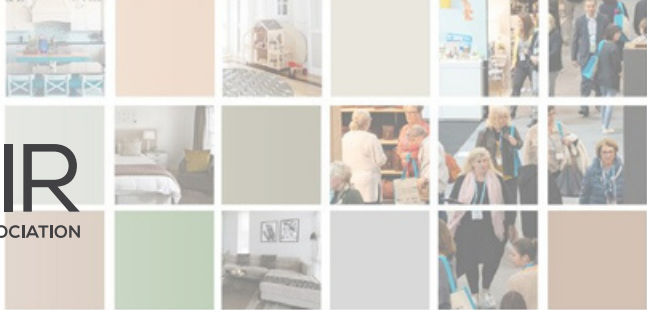
### MACQUARIE COLLECTIONS

#### SERVICE: DEBT COLLECTION



#### MEMBER BENEFITS:

- AGHA members join for free and receive 4 free solicitor letters per month to be used on separate debtor matters. Plus an exclusive commission rate of 6.5%.



## MEMBERSHIP BENEFITS AND EXHIBITOR SERVICES

### GOOGLE DIGITAL GARAGE

### SERVICE: DIGITAL TRAINING



#### MEMBER BENEFITS:

- AGHA members can gain free digital training on how to maintain their website, online advertising, social media and e-commerce.

### EZY COLLECT

### SERVICE: PAYMENT MANAGEMENT



#### MEMBER BENEFITS:

- AGHA members are offered 20% discount on Subscription Fees (\*up to \$2040 per year, per client depending on the value of the deal). Plus a complimentary 2-hour AR Consulting session for new businesses (RRP: \$199).

*Please note: All member benefits and services are subject to change and are correct at the time of printing.*